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October 1, 2003

U.S.P.T.O.
MAIL STOP PATENT APPLICATION
Commissioner for Patents
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Re: New U.S. Utility Patent Application entitled
"PROGRESSIVE CUSTOMER REWARD PROGRAM"
Our Reference: A8460

Sir:

Attached hereto for filing are the application papers identified above comprising nineteen (19) sheets of the specification, including sixteen (16) claims and an Abstract of the Disclosure, and four (4) sheets of drawings illustrating Figs. 1-4. The executed Assignment and Declaration and Power of Attorney will be submitted at a later date.

The Government filing fee is calculated as follows:

Total claims	<u>16</u>	-	<u>20</u>	=	<u>0</u>	x	\$18.00	=	<u>0</u>
Independent claims	<u>2</u>	-	<u>3</u>	=	<u>0</u>	x	\$86.00	=	<u>0</u>
Base Fee									\$770.00

TOTAL FILING FEE DUE **\$770.00**

Please charge the statutory filing fee of \$770.00, as well as any other required fees due (except the Issue Fee and/or the Publication Fee), to our Deposit Account No. 19-4880. A duplicate copy of this transmittal letter is attached.

Respectfully submitted,
SUGHRUE MION, PLLC
Attorneys for Applicants

By: Daniel V. Williams
Daniel V. Williams, Reg. No. 45,221

WASHINGTON OFFICE
23373
CUSTOMER NUMBER

17497 U.S. PTO
10/674468
10/01/03